

International Year of Statistics Newsletter – October 25, 2012

Hungarian Group to Promote Statistics in Unique Setting

The Hungarian Statistical Association (HSA) will be promoting statistics in a unique setting next year. For a week, HSA will establish a “Statistical Base” at the popular [Skanzen Open Air Museum](#) in Szentendre where its statistician members will be stationed in the seven areas representative of Hungary’s regions.

Throughout the setting, HSA members will present posters and statistical leaflets and talk to museum visitors about how statistics impacts their lives. The museum is a symbol of rural Hungary and is a famous attraction for Hungarians and foreign tourists alike. “The choice of the place creates an environment that will hopefully help us to show and prove that statistics are not merely numbers or tables but are rooted in the everyday life of the people,” says Éva Laczka, HSA secretary general.

Tell us about your organization’s plans to celebrate the International Year of Statistics and to promote the contributions of statistics to your country’s citizens. We’ll share your plans with other participating organizations. Please send a summary to ron@amstat.org.

Kudos to Westat, CAUSE for sponsoring Statistics2013

When the public-focused website of the International Year of Statistics is unveiled later this year it will include a fun feature titled “A World Without Statistics”.

Sponsored by [Westat](#) and the [Consortium for the Advancement of Undergraduate Statistics Education](#) (CAUSE), the monthly website series will explore what the world would be like without statistics. In this featured section a cartoon illustration will picture a scenario of how an aspect of everyday life we take for granted would be adversely affected if statistics were not used. Also, an accompanying short article will elaborate on how statistics contributes to that area and makes our lives easier and better.

The members of the International Year of Statistics Steering Committee express their gratitude to Westat and CAUSE for supporting Statistics2013 and this powerful website promotional resource.

If your organization would like to sponsor an International Year of Statistics event or website item, please contact Ron Wasserstein at ron@amstat.org.

North Maharashtra University becomes the 1,000th participant

At 12:02pm GMT on Oct. 18, the Department of Statistics at North Maharashtra University (India) became the 1,000th organization to sign up as a participant in the International Year of Statistics. As of today, we have a total of 1,048 organizations that have signed on as participants. Thank you to each and every one!

Sudan becomes the 100th participating country!

At 12:36pm GMT the same day, the Agricultural Research Corporation became the first organization from Sudan to join, making Sudan the 100th country to be directly represented in the International Year of Statistics. Another exciting milestone!

ASA Q&P Section Sets Ambitious Goals for 2013

The Quality and Productivity Section of the American Statistical Association (ASA) is asking its members to visit a school classroom to talk to students about Statistics during 2013. The goal is to have at least

100 classrooms visited. Members are encouraged to share the stories of their visits with others via the section's website or LinkedIn page.

SAS Institute Proudly Promotes the International Year of Statistics

SAS has painted its campus with banners about Statistics2013.



ENBIS Greenfield Challenge Going International in 2013

In celebration of the International Year of Statistics, the European Network for Business and Industrial Statistics' (ENBIS) Greenfield Challenge is going international in 2013. The award recognizes statisticians who tell an outside audience about his or her work in statistics and thereby raise awareness of the public about the contributions of statistics to society. The communication can be through direct contact such as a presentation or an article in a publication.

John Wiley & Sons, Inc.—the Greenfield Challenge sponsor—has increased substantially the award prize budget and may further increase it if the number and quality of submissions surpass expectations.

The award submission deadline is May 31. To learn more about the Greenfield Challenge, past honorees and the award criteria, go to http://www.enbis.org/activities/greenfield_challenge? ts=91594. The Greenfield Challenge Committee will choose the most outstanding submissions to be awarded and presented at ENBIS's annual meeting in Ankara, Turkey next year.

Participating Organizations Getting Ready

With the International Year of Statistics just a little more than two months away, participating organizations are starting to prepare for the big year. Check out these websites from your peers around the world:

Bulgaria: <http://www.nsi.bg/newsbg.php?n=560>

France: http://www.sfds.asso.fr/EN-337-SFdS_Events_for_Statistics_2013 (English)

http://www.sfds.asso.fr/FR-337-venements_SFdS_pour_Statistics_2013 (French)

Germany: <http://www.statistik2013.de/en/>

Mexico: <http://www.estadistica2013cimat.mx/>

Sri Lanka: <http://www.iappstat.lk/>

Let us showcase your Statistics2013 website or plans in this newsletter so others can see what your organization is doing and perhaps copy your ideas. Send your links and ideas to ron@amstat.org.

New Language-Specific Logos Available

The International Year of Statistics (Statistics2013) logo is now available in 15 languages: Amharic, Arabic, Bulgarian, Czech, Dutch, English, Farsi, French, German, Greek, Hindi, Italian, Mandarin, Portuguese and Spanish. On each version the phrases “International Year of Statistics” and “Participating Organization” are presented in the appropriate language. If you need one of these language-specific logos to post to your organization’s website, you can download it [here](#).

To have a version of the Statistics2013 logo created for your country’s language, please email the following information to Jeffrey@amstat.org:

1. The interpretation of “International Year of Statistics” in the appropriate font in this format:
International Year of Statistics=“The interpreted phrase”
2. The interpretation of “Participating Organization” in the appropriate font in this format:
Participating Organization=“The interpreted phrase”
3. A high-resolution PDF document or a .tif file of the interpretations of the “International Year of Statistics” and “Participating Organization”. (This file will be used to compare against the font to ensure it was transmitted properly. If it doesn't compare accurately, we will use the image of the interpretations from the PDF or .tif in the logo instead. This step will ensure accuracy of your custom logo.)

Once your language-specific logo is created it will be posted to the Statistics2013 website [here](#) and we will send you an email to let you know the logo is available for download.